

providing education and certification
promoting effective treatment

iaedptm

the international association of eating disorders professionals foundation



Symposium 2008 Exhibitors' Guide

It Takes Two to Tango: The Dance between Therapist and Patient

**Walt Disney World Dolphin Resort
Orlando, Florida
April 3-6, 2008**

ARE YOU...

Interested in reaching a target specific market of professionals with practices that have a high percentage of eating disordered clients?

Interested in being part of an inclusive and dynamic organization which provides first-quality education and high-level training to an international, multidisciplinary group of various healthcare treatment providers and helping professions?

Anticipated attendance is over 450 therapists, psychologists, psychiatrists, registered dietitians, registered nurses, and affiliated professionals. Don't miss this opportunity to showcase your program, product, or organization!

All the forms necessary to reserve your space are included in this guide. Simply fill them out and fax to 309-346-0303.

Early registration is recommended. Space is limited.

iaedp™ recognizes...

that you have limited resources and time available for conference marketing activities. Our focus is to provide quality opportunities for you to interact with potential referring professionals to showcase your program, facility or products. **iaedp™** is recognized as the source for specialty training, education and certification for professionals working in a therapeutic environment treating eating disordered individuals. Act now! Exhibit space is limited!

Symposium 2008

This information is being sent early so that you can get it on your marketing calendar and reserve your exhibit space.

The Program Committee is currently making final selections of program submittals. When more information is available on the program, it will be posted on our website. We anticipate the final brochure to be mailed soon.

iaedp™ Symposium 2008 Exhibitors Guide

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Reasons Treatment Professionals Attend Symposium 2008

- Quality program
- Content is specific to working with patients in a therapeutic setting
- Program content created by treatment professionals to meet treatment professionals' needs
- Warm, inclusive atmosphere
- Multidisciplinary focus
- Networking
- Registrant Friendly Environment

Promoting Quality Care through Education and Specialization

Symposium 2008: An educational program created by treatment professionals for treatment professionals

Reasons to Exhibit at Symposium 2008

- Exhibit area is a dynamic hub of activity
- All breaks, continental breakfasts, and the Networking Reception are held in the exhibit area
- Attendees are treatment professionals working in a therapeutic environment
- Warm, inclusive atmosphere
- Multidisciplinary registrants
- Networking
- Exhibitor Friendly Environment

Mail or fax all forms to:

iaedp
PO Box 1295
Pekin, IL 61555-1295
Fax: 309.346.0303
Phone: 800.800.8126

Sponsorship Opportunities

- Sponsor
 - \$5000 includes
 - Name listing on brochure, promotional materials, conference program, and symposium promotions on **iaedp™** website
 - Complimentary exhibit booth (single)
 - Two complimentary registrations to Symposium
 - Business card (size 2" x 3.5") ad 4X year in Connections
 - Paragraph in Symposium Program Book outlining your organizations services
 - Listed as a sponsor on the Symposium Program Exhibitors List

Exhibiting Opportunities

- Exhibitor
 - \$1100 includes
 - Single Tabletop booth ****Entire display MUST fit on tabletop****
 - **One complimentary registration to Symposium (person manning the booth must register)**
 - Included on Symposium Program Exhibitors List with brief description of your organization in program book
 - \$1600 includes
 - Single 10 x 12 booth ****backdrops/booths MUST be 10 x 12 or less****
 - **One complimentary registration to Symposium (person manning the booth must register)**
 - Included on Symposium Program Exhibitors List with brief description of your organization in program book
 - \$2195 includes
 - Double booth
 - **Two complimentary registrations to Symposium (person manning the booth must register)**
 - Included on Symposium Program Exhibitors List with brief description of your organization in program book

****Once registration with full payment has been received an exhibitor room layout will be e-mailed to you. You will have the opportunity to choose your booth space and return your request. Remember, booth space will fill up quickly so early registration is highly recommended.**

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Symposium 2008 Exhibit Hall Schedule

Thursday, April 3, 2008

10:00 am – Noon	Exhibit Setup
Noon –1pm	Pre-conference Exhibitors Meeting/ Hosting Assignments
5:00 pm – 6:15 pm	Networking Gala Reception (in exhibit area)
6:15 – 8:30 pm	Awards Dinner/Opening Session/Hosting Assignments Apply

Friday, April 4, 2008

9:00am - 9:30 am	Morning Break (served in exhibit area)
11:00am - 12:15 pm	Lunch Break
2:15 pm - 2:30 pm	Afternoon Break

Saturday, April 5, 2008

9:00 am – 9:30 am	Morning Break (served in exhibit area)
11:00 am -12:15 pm	Lunch Break
12:30 pm	Exhibit breakdown

Sunday, April 6, 2008

8:30 am – 10:00 am	Special Exhibitors Breakfast Buffet/Marketing Workshop
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The Exhibit Hall is open all day. Exhibitors may staff their booths at other times than those listed above. These times are the breaks with scheduled attendee activity in the Exhibit Hall.

One important benefit to your decision to exhibit at iaedp™ Symposium 2008 is the opportunity to showcase your facility. One of the ways that you accomplish that is by submitting a paragraph of 50-75 words describing your facility and the services you provide to be printed in the program book. However, we cannot include this information in the Program Book unless YOU send it to us. Please submit a paragraph via email to: iaedpmembers@earthlink.net. Please submit this when you send in your exhibitors application/information.

Scheduled Times Subject to Change



Symposium 2008 Exhibit/Sponsor Application

Organization Name:

Address:

City, State, Zip:

Phone:

Fax:

Contact Person:

Email (required)

Please check booth type desired: Single Tabletop (1 Registration) 10 x 12 Booth (1 registration)

Double Tabletop (2 Registrations) Sponsor

Cost:

Single — \$1100.00

10 X 12 - \$1600.00

Double - \$2195.00

Sponsor (includes single booth, 2 complimentary registrations, and other benefits as listed on Page 2)
\$5000.00

Participant Names: (registration form must be completed/person manning the booth must register)

1.

Registration Attached

Double Booth Only

2.

Registration Attached

Email paragraph for program book describing your facilities services to iaedpmembers@earthlink.net

Method of Payment: Check Credit Card (complete form below)

Please *Print ALL* information as requested. Receipts are emailed after processing.

Type of Credit Card: VISA Mastercard American Express

Other _____

Account Number:

Expiration Date:

/

Name As It Appears on This Account:

Billing Address:

Work Phone: ()

Email:

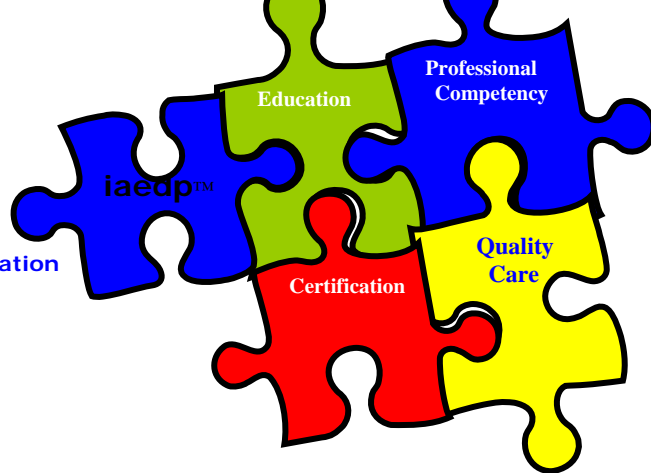
Authorized Signature:

Date:

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2008 Exhibit/Sponsor Contract

Rules and Regulations

This is a wonderful opportunity to showcase your services to the attendees of International Association of Eating Disorders Professional Foundation's (**iaedp**[™]) *Symposium 2008*.

The undersigned, hereafter referred to as the participating organization, hereby applies for space at the **iaedp** Symposium 2008. The participating organization understands that this becomes a binding contract once it is completed, signed, submitted and **iaedp**[™] returns the signed acceptance copy of the contract. Participating organizations hereby acknowledge receipt of and agree to abide by the Exhibitor Rules and Guidelines of **iaedp**[™] Symposium 2008 which are made a part of this contract. This contract must be completed and signed below in order for processing to be completed.

1. Participating organizations are permitted to display only products/materials owned by the organization. There may only be one participating organization per booth and it will be listed as shown on the application.
2. Each booth space includes a draped table display (for both tabletop and 10 x 12) and 1 chair. Additional costs for electrical, audiovisual, etc., are the responsibility of the participating organization. Upon acceptance of the application, order forms will be distributed by the convention services provider chosen by **iaedp**[™].
3. **iaedp**[™] will not be responsible nor provide additional security or storage space for participants over and above the general security requirements of the building.
4. Only written cancellations are accepted and must be received at the **iaedp**[™] office no later than February 1, 2008. One half of the registration fee will be refunded prior to February 1, 2008. No refunds after February 1, 2008.
5. The organization agrees that neither the Association, the City of Orlando, and the State of Florida and their officers, directors, members, agents, and employees shall be liable for any damage, loss, harm, or injury to the person or property of the organization or any of its officers, directors, agents or employees resulting from theft, fire, water, accident or any other cause.
6. The organization shall indemnify, defend and hold harmless the Association, the City of Orlando, and the State of Florida and their officers, directors, members, agents, and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses of whatever kind of nature, which might result from or arise out of any action or failure to act on the part of the participating organization or any of its officers, directors, agents, or employees.
7. Participating organizations will assume all costs arising from the use of patented, trademarked, franchised, or copyrighted music, material, devices, process or dramatic rights used on or incorporated in the organization's booth space. The participating organization shall indemnify, defend, and hold harmless the Association, their officers, directors, members, agents, and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses of whatever kind of nature, which might result from or out of the use of any such material(s) described above.
8. Booth space will be assigned on a space available basis.

Authorized Signature

Title

Organization Name (please print)

Authorized Signature

iaedp[™]

**Wondering how to make your exhibiting investment more effective?
Here are opportunities that may help you maximize your impact at the
upcoming iaedp™ Symposium 2008:**

Scholarship Packages¹

- ❑ Award scholarships to **iaedp™** Symposium 2008 to those professionals who have referred to your facility
- ❑ Scholarship providers will be listed in Symposium Program Book
- ❑ Scholarships cover the cost of symposium registration a value of up to \$610 each for non **iaedp™** members). You may purchase scholarships in multiples at a discounted rate.
 - Purchase 5 scholarships for \$2440 (20% discount)
 - Purchase 10 scholarships for \$4575 (25% discount)
 - Purchase 20 scholarships for \$8540 (30% discount)

Host a Symposium Break

- ❑ Sponsor a coffee break for \$3500
 - Have your facility recognized with signage during the breakfast
 - Have the opportunity to put a flyer into the registration packet inviting participants to the event.
 - Recognition as the breakfast host in the Symposium Program Book
 - Free ¼ page ad in the Symposium Edition of Connections Newsletter
- ❑ Sponsor an afternoon break for \$3500
 - Have your facility recognized with signage during the breakfast
 - Have the opportunity to put a flyer into the registration packet inviting participants to the event
 - Recognition as the break host in the Symposium Program Book
 - Free 1/2 page ad in the Symposium Edition of Connections Newsletter

Sponsor a Plenary Speaker

- ❑ Have your facility recognized from the podium during the General Session featuring the speaker
- ❑ Have the opportunity to put a promotional item (pen, etc) in the registration packet
- ❑ Recognition of your contribution in the Symposium Program Book
- ❑ Cost is actual reimbursement to speaker of expenses, honorarium, etc.

¹ Certain restrictions apply: New registrations only. Money will not be refunded for registrations previously submitted.

Continuing Education Grant

Provide a grant to underwrite the cost of providing CEUs/ CME's to professionals. \$7500

- ❑ Have your facility recognized from the podium during the Opening Session
- ❑ Have the opportunity to put a promotional item (pen, etc) in the registration packet
- ❑ Recognition of your contribution in the Symposium Program Book and a complimentary one half page ad in the Program Book
- ❑ Free rental of the symposium attendee mailing list after the symposium (electronic format only)

Symposium 2008 Platinum Sponsor

As the Symposium 2007 Platinum Sponsor, for your contribution of \$50,000 you will receive:

- ❑ Free Exhibit Booth at Symposium 2008
- ❑ Listed as the sponsor of opening session banquet
- ❑ Have your facility recognized during the Symposium by signage and from the podium during the Opening Session
- ❑ One break out room made available for one afternoon to host a speaker/session of your choice (pending iaedp approval).
- ❑ Have the opportunity to put a flyer or invitation to the event in the registration packet
- ❑ Have the opportunity to put a promotional piece into the registration packet
- ❑ Recognition as Symposium 2008 Platinum Sponsor in the Symposium Program Book and a complimentary one page ad in the Program Book
- ❑ Free rental of the symposium attendee mailing list after the symposium (electronic format only)
- ❑ Your organization's name will be prominently placed on all advertising and promotion (subject to commitment date and print materials deadlines)
- ❑ **iaedp**TM website recognition of the grant with a link to your site

IAEDP Symposium 2008 Registration

April 3-6, 2008
Orlando, FL

SYMPOSIUM REGISTRATION

Before Feb 1, 2008

IAEDP Member \$550

Non IAEDP Member \$580

Full Time Student \$260

After Feb 1, 2008

IAEDP Member \$580

Non IAEDP Member \$610

Full Time Student* \$300

Symposium 2008 Registration Fees include all Advanced Training Institutes, symposium workshops and special events except Pre-conference Training on Wednesday, March 7, 2008.

One Day Registration Thursday \$300 Friday \$300 Saturday \$300 Sunday \$150

PRE-CONFERENCE TRAINING

Pre-conference Training \$125
Wed, March 7 - 9am-3pm

REGISTRANT'S INFORMATION

NAME (INCLUDE LICENSES/DEGREES)	STREET ADDRESS
CITY, STATE, ZIP	HOME PHONE ()
EMPLOYER	OCCUPATION
WORK STREET ADDRESS	CITY STATE ZIP
WORK PHONE ()	FAX NUMBER ()
EMAIL ADDRESS: (required)	WEBSITE URL

Print name and credentials exactly as you want it on your CEU or CME Certificate:

I do not need CEU or CME

CREDIT CARD INFORMATION

Type of Card <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number:	Expiration Date
Name on Account:	Billing Address: (Street, City, State, Zip)
Total Charge Amount (Total of all above) \$ _____	Authorized Signature Date:

Please make all checks payable to: iaedp Foundation (US Currency Only)

Mail to: iaedp, PO Box 1295, Pekin, IL 61555-1295

Voice: 800-800-8126 Fax: (309) 346-0303 or sign up on line at www.iaedp.com

Make your hotel reservations early: Walt Disney World Dolphin

Be sure and mention that you are with iaedp™ to get the conference room rate! iaedp™ is a non-profit organization

No refunds after Feb 1, 2008

Registration Form Nov 2007